



COUNTY OF LOS ANGELES
DEPARTMENT OF PARKS AND RECREATION
"Creating Community Through People, Parks and Programs"

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MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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Hundreds of Los Angeles County Parks Cheerleaders to Compete at Annual Cheer-Off

WHAT: Annual Cheer-Off Competition. The Industry Hills Industry Center will be filled with high energy along with choreographed jumps, tumbling, pyramids, stunts, cheers and dance.

WHO: More than 50 cheerleading teams from 16 different parks from East Los Angeles, the Florence-Firestone area, the San Gabriel Valley and South Whittier, will gather to compete in four different divisions with ages ranging from 3 to 17. The teams have been practicing since the summer and the event will be the culmination of the cheerleading season.

The Department of Parks and Recreation has been offering affordable cheerleading classes for more than 11 years with an emphasis on teaching the sport in a safe, fun and productive environment. Cheerleading promotes self esteem and confidence in children along with teaching them to be team players and to set goals.

WHEN: Saturday, January 22, 2011.
Competition begins at 10:00 a.m.
Awards presented at approximately 2:00 p.m.

**WHERE: Industry Hills Expo Center
16200 Temple Avenue
City of Industry, CA 91744**

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